

2 April, 9:00am

# The changing higher education environment and how this will affect your library

Prof. Paul Gandel



What is a University?  
What does it do?



from the “preservation and transmission of accepted knowledge” to the “discovery and advancement of new knowledge”



In the 20th century, urbanization, industrialization, and globalization made a university education available to the mass populace. Throughout, the basic structure and research purposes of the universities have remained constant; per Clark Kerr, they “are among the least changed of institutions”

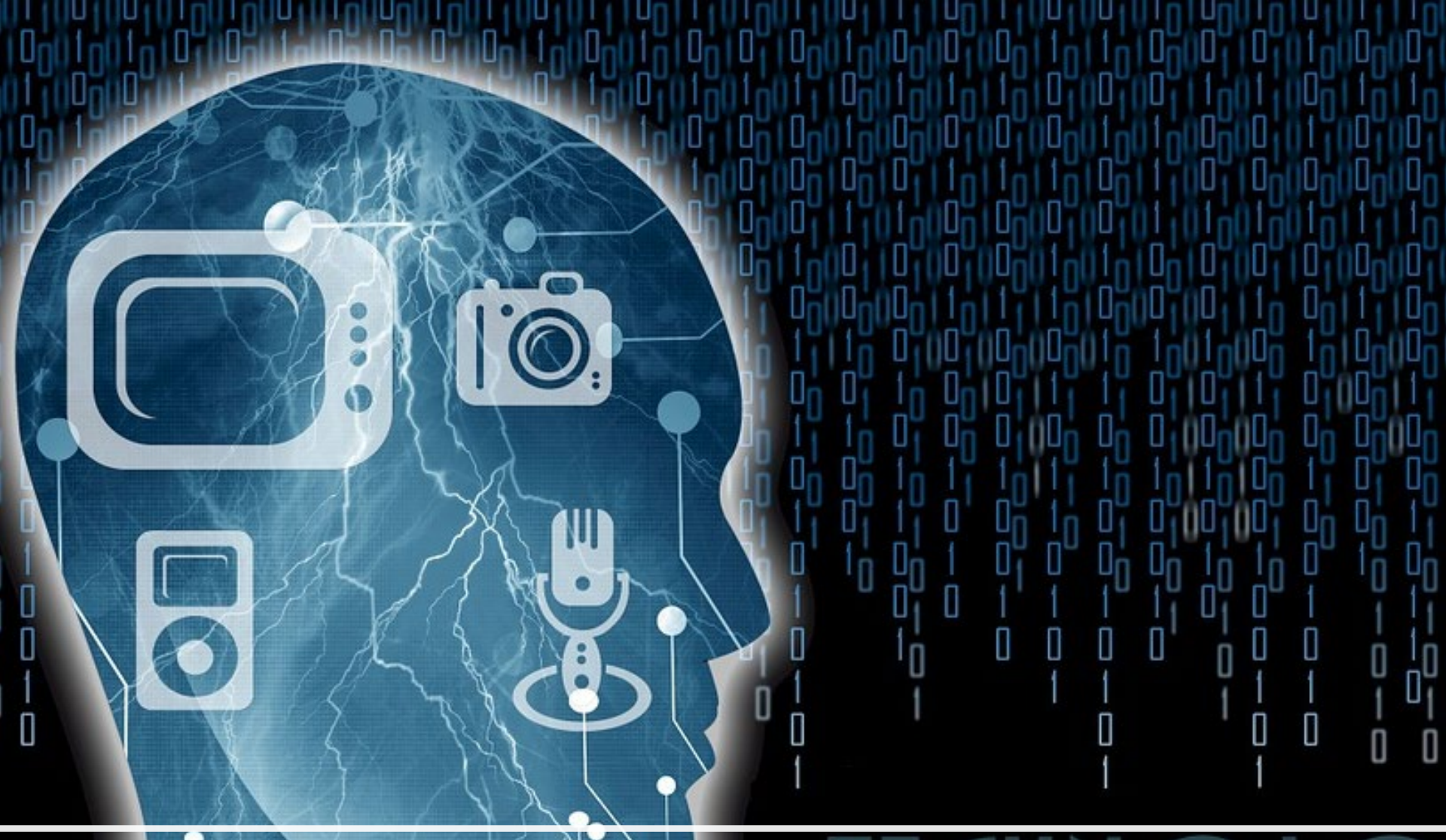


# Are Students...

- Customers?
- Products?
- None of the above?
- Why?

What are the key forces affecting universities today?





Technology Technology Technology.....





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## 5 Advantages Of Online Learning: Education Without Leaving Home

# OnlineEducation.com

Redefining How Students Research Online Education

### Online Master of Science in Computer Science

Are you ready to earn your master's in computer science but not ready to stop working? Do you want a top-ranked degree without the top-ranked price tag?

If so, Georgia Tech has the answer.

Video (11)

Paul Gandel

Adrienne Teague

Melissa Tidd

Krista Siano

William Engquist

Jill Hand

Linda Rubino

Asher Williams

Victoria Finch

Brandon Gallo...

Tracy Miller 2

Week 6-Organization structures-culture-teams.pptx

Summary Points

- Group dynamics and culture is an interdisciplinary field of study that examines the processes that influence people when they interact within a group situation.
- Managers must understand group dynamics and organizational culture because much of work is a group-based activity and managers have the responsibility for motivating and “managing” group behavior to achieve high work level achievements

IST - 614 - Gandel32

Week 1 Agenda

Agenda

- General questions
- upcoming weeks--next week, travel plans, etc.
- Additional points about organizations

Chat (Everyo...

John Stinnett: I don't have audio. I am going to log out and come back in

Paul Gandel: ok

Linda Rubino: the dial in info is at the top if you click on the i

Attendees (1...

Hosts (1)

Paul Ga...

Presenters (0)

Participants (10)

Adrienn...

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Brandon ..

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Linda Ru...

Melissa ...

Tracy Mi...

Victoria ...

William ...

# How Many Public Universities Can 'Go Big' Online?

## 5 Reasons Why Low-Residency is the Future Higher Ed Employment

Rebranding and rethinking remote academic work.

Numerous public university systems and state flagships are planning ambitious online endeavors. How many succeed in a competitive marketplace will depend on pricing, execution and leadership.

By [Doug Lederman](#) and [Mark Lieberman](#)  
// March 20, 2019



From Massachusetts to California, as many as two dozen state university systems, individual flagship campuses and other public universities are talking publicly (or quietly) about undertaking ambitious online learning initiatives.

Some are focused on enrollment or revenue growth, some on better serving the millions of working adults or other populations of Americans that traditional higher education has historically struggled to reach.





The Gig Economy!



# The Future of Work?

## Produce or Perish?

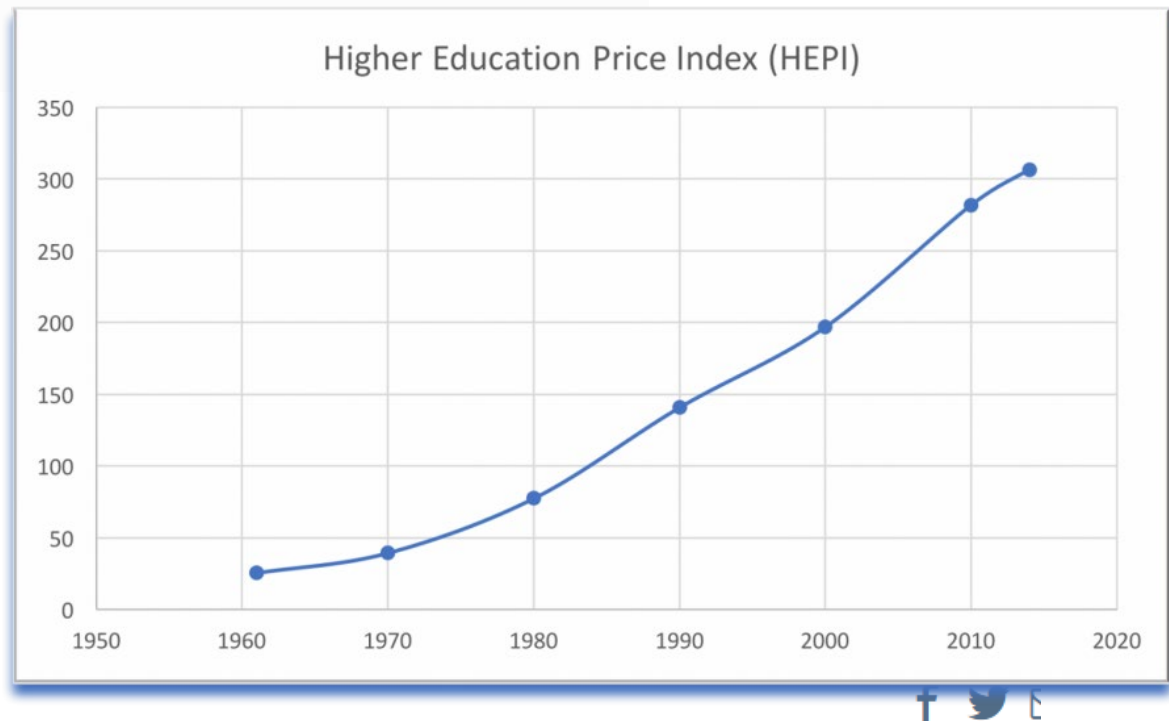
## Redefining Success

## Redefining Routines



[McKinsey report](#), “Jobs Lost, Jobs Gained,” found that 30 percent of “work activities” could be automated by 2030 and up to 375 million workers worldwide could be affected by emerging technologies.

# Price Of College Increasing Almost 8 Times Faster Than Wages



## Is Tuition Discounting Leading Some Colleges Off a Cliff?

By Peter Schmidt | APRIL 28, 2017

# How Wall Street Buys Ivy League Access

The recent admissions scandal reminds us that the most elite U.S. universities and the wealthiest Americans have long collaborated in plain sight to mutual advantage, writes Charlie Eaton.

By **Charlie Eaton** // March 19, 2019

0 COMMENTS 



ISTOCKPHOTO.COM/NICESCENE

Last week, federal prosecutors announced charges against 33 wealthy parents and more than a dozen others who allegedly helped them use bribes to seek admission for their children to Stanford University, Yale University and other elite institutions.

# What makes a great university?



# Where does your university stand?

?

High Quality

X

Inconvenient

Convenient

Low Quality

# Traditional measures of value in academe

*publications:*  
number and  
impact

research  
productivity  
& impact

grant  
funding

*results of  
funded grants*

*rankings:*  
national and  
international

institutional  
reputation &  
prestige

teaching  
quality

*surveys:*  
by students  
and external  
reviewers

Source – Talk by Arnold Hirshon, University Librarian,  
Case Western University

what's another  
words for  
low-ranking?



low, lowly, plebeian,  
proletarian, common, ordinary,  
low-born, minor, modest, simple



 Thesaurus.plus

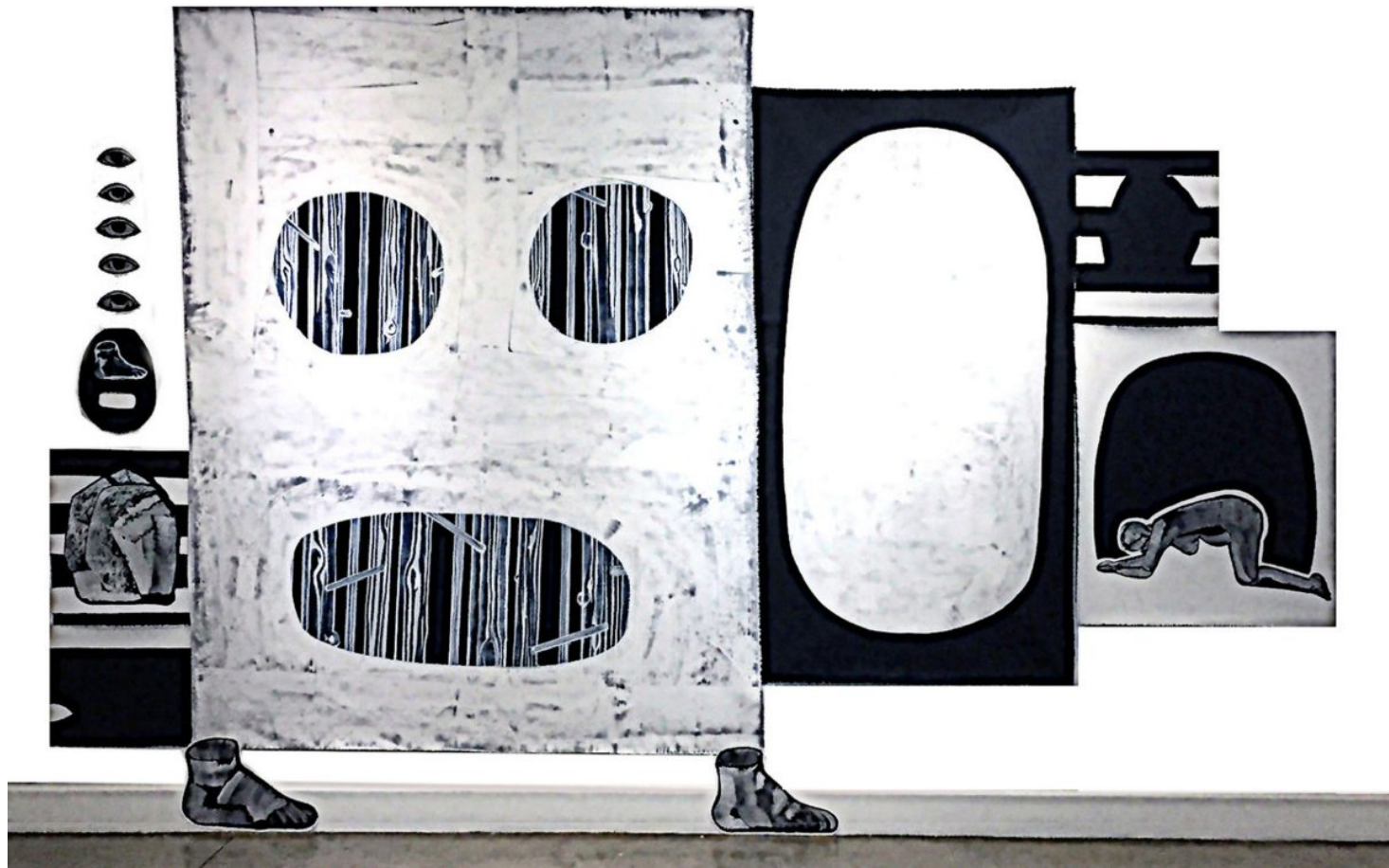
# **More Than Half of College Faculty Are Adjuncts: Should You Care?**

Headline from Forbes - 2015

# What skills do Future Higher-Ed Leaders Need to Succeed?

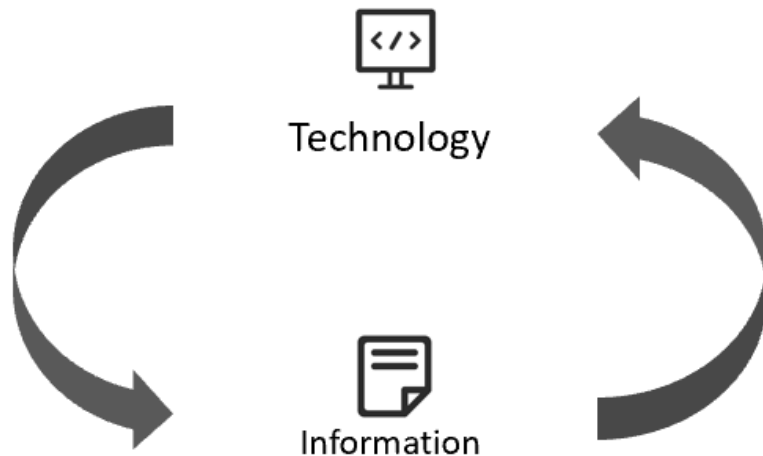


# Future Trends for New Realities?





# Information Explosion



# Growth of the iSchools – 2016

80 Members

2016 - 80







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# The Curriculum

***It's up to you to define your experiences...***

Paired with our uniquely engaging Block Plan structure, our curriculum creates a rich foundation for unearthing passions and discovering the world. You'll dig in, you'll learn how to learn. With our rigorous but broad requirements, you'll have both ample independence and guidance during your four years here. It excites us that there's no one path to follow and it's safe to say that no semester at Colorado College will bore you.



# Chapman College

## **Grand Challenges Initiative (GCI)**

We aim to develop inspired scientists capable of thinking across traditional disciplinary boundaries to take on the most complex problems of our time.

Working in small interdisciplinary teams over their first two years in Schmid College, students engage in grand challenges that fascinate them, from realizing unlimited renewable energy to explaining how the brain functions. Throughout the program, students build a sophisticated intellectual foundation for the rest of their academic experience and

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UNIVERSITY OF MINNESOTA ROCHESTER

Driven to Discover<sup>SM</sup>

## Periodic Table of Haiku

The primary objective of the Haiku project was to integrate chemistry and creative writing. By working with the characteristics of Haiku structure, the goal of this project was not only to deliver informative factual details of an element, but also to discover an original and fresh perspective of the same element. Students were challenged to portray a sense of focus, story, progress, and completeness within the 5-7-5 syllable structure. *More...*



# INTEGRATING THE ARTS AND HUMANITIES AT MIT, THEN AND NOW

Posted on June 20, 2018 by Sharon Lacey



# Concentrated Short Courses Syracuse Approach

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| EntreTech NYC



**What is EntreTech NYC?**

# Key Lessons

- Debates are long standing
- Change and continuity are constant
- Students have never been homogenous—or passive
- Universities are “social” institutions that affect all aspects of society
- Learning and pedagogy continue to shift over time
- American education influence is disproportionate
- Claims that higher education is in crisis are nothing new
- The diverse character of higher education is its greatest strength and weakness

# Questions & Conversation

